



# You're about to find a new true love ...

Capture the memories and hold them forever. With gorgeous newborn photography from Mom365.

## Join today and you'll...

- Get **“What’s Up with your Baby”** – our free developmental newsletter.
- Meet other new moms in our **online community**.
- Share baby tips and stories, give and get advice, **find support – and more!**



FREE newborn portrait session

Membership is **FREE!**  
Go to [Mom365.com](http://Mom365.com)

FREE portrait session for you & your newborn. See inside!

Join Mom365 **FREE**



# Newborn Memories

## The Mom365 experience



### It's picture day!

Just one day after your baby's birth, the Mom365 Newborn Photographer visits your hospital room to take a free series of portraits. For faster delivery, you may then place your order for prints, birth announcements and keepsakes right at bedside with the help of your photographer. Major credit cards, cash, check and money orders are accepted. Your order will arrive by mail 7 to 10 days from the time you place your order. Enjoy!

### Your baby's first Web page

Back home, you'll receive an e-mail inviting you to visit your online Mom365 Baby Portrait Page and view your Newborn Portraits on your baby's first Web page. Take a peek: How much tinier your baby was just one week ago! Forward the invite to friends and family so they can visit your baby's Web page and sign the guest book.

### Your Mom e-newsletter

A week after your baby's birth, your first issue of the weekly Baby Days newsletter will land in your inbox, filled with tips and resources geared to your child's age.



# Preparing For Your Baby's Big Moment

## Make the most of your free portrait session

Think of your Newborn Portrait session as a fun photo-op — you get to show off your bundle of joy to friends and family! Make the most of it by asking yourself these questions:

- 1 How will you dress your newborn?**  
Newborns are beautiful in just a diaper or hospital T-shirt, or softly swaddled in a blanket. Bring something special to lay your baby down on (don't forget to wash it ahead of time!).
- 2 What's your baby style?**  
Some parents like to dress up the baby in a cool newborn outfit - or just a pretty bow. Light colors photograph best against a newborn's delicate skin; avoid busy patterns and bright colors, especially red and bright pink!
- 3 Who's in the picture with baby?**  
You might not feel camera-ready, but in the years to come, you and your family will treasure your Newborn Portrait all the more if you're also in the picture. If dad's in the room, you can ask him to pose with the baby, too. Older siblings will feel special if they're invited to be part of the portrait - bring something they love to wear. Enjoy your Newborn Portrait experience!

### Smile Mama!

A 60-second photo shoot prep will have you glowing as much on the outside as you are on the inside. Be sure to pack touch-up items for your mini makeup session. Natural looking products are right for a soft mom-and-baby look.



"Loved it! Great idea, and now I have beautiful portrait style pictures of my baby at 2 days old!"

